



**JOSEPH BRANT
MEMORIAL HOSPITAL**

Your Hospital. Your Future.

Joseph Brant Memorial Hospital Foundation establishes goals for 2010

By Chris McGarvey, Executive Director, Joseph Brant Memorial Hospital Foundation

This past week, we had the opportunity to take a day off to celebrate Family Day. I hope you had a special time with the people who mean the most to you.

At Joseph Brant Memorial Hospital and the Foundation, we, too, are very fortunate to have a diverse, caring and generous extended family, which includes our physicians, our hospital and foundation staff, our volunteers, our donors and our two boards of directors. This family works together to help provide safe, quality care and great service for all patients of Joseph Brant Memorial Hospital.

Looking ahead to the better part of 2010, Joseph Brant Memorial Hospital Foundation is focusing on four very important goals: raising funds for the purchase of equipment; a commitment to the 'greening' of our organization; a renovation of our Ambulatory Surgical program; and, preparing for Joseph Brant Memorial Hospital's redevelopment

Our first priority is raising funds to assist in the purchase of new technology and life-saving equipment. Each year, thanks to the generous gifts you provide, we invest a minimum of \$1 million to support the purchase of urgently needed equipment. This year we will help purchase items including ultrasound machines, ECG machines, patient monitoring systems, and surgical equipment and specialty beds.

Second, we are committed to evolving into a 'green' organization, using technology and electronic communication to reduce our reliance on paper products. Not only will this help the environment, it will reduce our administrative costs, allowing a greater investment in the most urgently needed priorities at Joseph Brant Memorial Hospital.

Next is our major fundraising priority for the year. Plans are underway for an extensive renovation of our Ambulatory Surgical program. Surgical procedures have vastly improved and are less invasive, more efficient and more accurate than ever before. Patients can be treated through day surgery and recover in the comfort of their own home rather than being hospitalized for a number of days. As a result, the number of people treated in our surgical day unit as outpatients is rapidly increasing.

While this innovation is a positive development, the space required to provide outpatient services needs to expand. We will therefore invest more than \$5 million for new procedure rooms, to expand our Endoscopy Unit, to build new Ophthalmology Suite and purchase new state-of-the-art equipment.

Finally, our long-term priority and focus is helping to fund the redevelopment of our hospital to better serve the growing needs of our community. Our plans are on track and with a committed investment of \$60 million from the City of Burlington; we are well on our way to meeting the \$120 million local share for the redevelopment. We continue to work with our partners at the LHIN and in the Ministry of Health and Long-Term Care to move our plans forward. You will see and hear much more about this in the months to come.

As we set our sights on reaching our 2010 Foundation goals, I would like to acknowledge and thank the donors who invested more than \$3 million for improvements to Joseph Brant Memorial Hospital this past year. Thanks to your generosity, we're better able to take care of every family in our community.

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— Chris McGarvey, Executive Director, Joseph Brant Memorial Hospital Foundation

Joseph Brant Memorial Hospital introduces new model of care for Intensive Care Unit (ICU)

As of Monday, January 11, 2010, patients admitted to the Joseph Brant Memorial Hospital's ICU have been experiencing a new model of care to assist with their medical needs.

This best practice, "co-management" model of care brings together intensivists (specialists in critical care) and other specialists for their daily care. The new version ensures that the sickest patients receive the level of attention they need, when they need it.

The intensivists are responsible for admissions to the ICU and facilitate the timely transfer of patients in and out of the unit. Members of the Joseph Brant Memorial Hospital Critical Care Team of four internists and three surgeons rotate in this role, working in consult with other specialists to provide optimum care.

This ensures continuity of care with the added value to the patient of the expert critical care management techniques provided by the intensivist.



Dr. Stephanie Robbins, Chief of Medicine, cut the starter flags on Monday, January 11, officially beginning the new intensivist-led model of care in the ICU.

Joseph Brant Memorial Hospital's Maternal and Child Program: providing your family with exceptional care

With a team of experts that includes obstetricians, nurses, paediatricians, anaesthetists, family physicians, midwives, breastfeeding consultants and support staff, the Maternal and Child Program at Joseph Brant Memorial Hospital helps families deliver nearly 1500 babies each year.

Providing a full range of pre- and postpartum maternity care, through pregnancy and birth to the essential postnatal period, we take pride in offering patient and family-centred care to Burlington and area women and their families.

Since opening its doors in 1961, Joseph Brant Memorial Hospital has pledged a long-standing commitment to providing complete health care for children close to where they live. The facility boasts a diverse team of exceptional paediatricians, whose goal is provide comprehensive children's programs that complement the Birthing Unit and offer paediatric care to the community.

Our Level I Special Care Nursery provides care to newborns with unique requirements. Very premature babies and those with needs requiring neo natal intensive care are stabilized in our nursery, then transferred to a tertiary care centre. The Special Care Nursery also features a Care-by-Parent Room where parents and babies can be together to facilitate bonding between the infant and family as they prepare to go home together.

We are excited to announce that Joseph Brant Memorial Hospital's Maternal and

Child Program is working towards becoming a Baby-Friendly hospital. Baby-Friendly is a designation supported by the World Health Organization and UNICEF. A Baby-Friendly hospital encourages and supports breastfeeding, but also guards the mother's choice, and will provide teaching and information to formula-feeding mothers.

The goal is to protect, promote and support optimal infant and young child feeding practices. The expected results are improved nutritional status, growth, development, health and optimal health for infants and young children as they grow.

Joseph Brant Memorial Hospital collaborates with Halton Regional Health Department (Baby-Friendly accredited in 2009) to provide families with a seamless transition from hospital to home. A Halton Region Health Liaison Nurse meets families while in hospital and assists in providing support in the early years for the best possible beginning to healthy living.

Joseph Brant Memorial Hospital birthing and maternity program is setting a powerful example in best practice by working to earn a Baby-Friendly designation: a huge undertaking that will greatly benefit the health of our community for years to come. We look beyond maternity care to a continuum of care by providing education and continued support to our families and their children.

To learn more about Baby-friendly hospitals please visit www.babyfriendlyhalton.ca.

*a note
from our
patients...*

“ Our son recently had an appendectomy, let me tell you the service from the Emergency Department, OR and the Pediatric unit staff was FANTASTIC. Thank You for taking such good care of our son I realize it was just a routine operation , but to his Mother & I it was a serious event and your staff made it very for us. You don't get care like that unless the people giving it really care about the job they do. ”
- Mr. & Mrs. Reece

“ Twice recently, I have been a patient at the Outpatient Clinic on 3 South at Joseph Brant Hospital. I am writing because I would like to thank the staff, from reception to nurses, volunteers and physicians and to let you know about their care and consideration of patients. Organization was excellent; staff thoughtfulness was evident in concern about patient comfort and privacy (e.g. an extra warm blanket from a nurse); and the medical care (anesthesia, surgery) superb. ”
- Jolanta Grzeslo